



# Annual IP Report

2021

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## The Patents

The patents cover an invention that describes the use of an iterative visual search engine. This technology is relevant to any platform where the content is visual in nature or where a visual representation of the end content can be used to make a choice. The invention also allows for the collection of specific user data to be utilized including content recommendations.

**With patent protection claiming priority to 2014, Ask Sydney is truly a one-of-a-kind technology package.**

**Please see Figure 1 for all current Issued Patents and Figure 2 for all current Patents Pending.**

**Figure 1: Ask Sydney Issued Patent Portfolio**

<b>Issued Patent Portfolio:</b>			
			
<u>Patent # /Application</u>	<u>Date of Reg. / Date of Filing</u>	<u>Status</u>	<u>Patents</u>
62/037,788	08.15.14	Provisional	System and method for matching food cravings with restaurant recommendations
US 9,323,786 (14/827,205)	04.26.16 08.14.15	Issued	System and computer method for visually guiding a user to a current interest ( <i>Claims Benefit to 62/037,788</i> )
US 9,779,160 (15/070,371)	10.03.17 03.15.16	Issued	Iterative image search algorithm informed by continuous human-machine input feedback ( <i>Continuation of 14/827,205</i> )
US 10,268,702 (15/054,979)	04.23.19 02.26.16	Issued	Iterative image search algorithm informed by continuous human-machine input feedback ( <i>CIP of 14/827,205</i> )
US 10,467,267 (15/688,362)	11.05.19 08.28.17	Issued	Iterative image search algorithm informed by continuous human-machine input feedback ( <i>Continuation of 15/070,371</i> )
US10,474,705 16/162,024	11.12.19 10.16.18	Issued	Iterative image search algorithm informed by continuous human-machine input feedback ( <i>Continuation of 15/688,362</i> )

16/363,693	12.15.20 03.25.19	Issued	Iterative image search algorithm informed by continuous human-machine input feedback ( <i>Continuation of 15/054,979</i> )
6657215/ 2017-528766	02.07.20 08.14.15	Issued	JAPAN: System and computer method for visually guiding a user to a current interest
2015301483/ 2015301483	03.25.21 08.14.15	Issued	AUSTRALIA: System and computer method for visually guiding a user to a current interest
ZL201580053795.5/ 201580053795.5	01.22.21 08.14.15	Issued	CHINA: System and computer method for visually guiding a user to a current interest

**Figure 2: Ask Sydney Patent Pending Portfolio**

**Patent Pending Portfolio:**



<u>Application #</u>	<u>Date of Filing</u>	<u>Status/Type</u>	<u>Patents</u>
16/596,393	10.08.19	Pending	Iterative image search algorithm informed by continuous human-machine input feedback ( <i>Continuation of 15/688,362</i> )
17/122,641	12.15.20	Pending	Iterative image search algorithm informed by continuous human-machine input feedback ( <i>Continuation of 16/363,693</i> )
US2015/045391*	08.14.15	Pending PCT	System and computer method for visually guiding a user to current interest
US2019/056374**	10.15.19	Pending PCT	Iterative, multi-user selection and weighting recommendation engine

\* PCT: Nationalized: Australia, Canada, European Union, Japan, China, South Korea

Status:

Allowances: China, Japan, Australia

Pending: Canada, European Union, South Korea

\*\* PCT: Nationalized: United States

## IP Queries

The intellectual property of the Ask Sydney technology package is mature with international protections and wide-reaching enhancements. Figure 3 covers common queries prospective buyers have asked to better understand the state of the portfolio.

**Figure 3: General Patent Queries for Ask Sydney IP**

Query	Response
<b>The complete status of each, including pending applications that may not have published</b>	Available under NDA
<b>Have any of the patents been involved in a litigation?</b>	No
<b>Have any of the patents been involved in a post-grant proceeding?</b>	No
<b>Who owns them?</b>	Technology and patents are owned personally by (Ask Sydney LLC principals) Sydney Nicole Epstein, Paul Lawrence Epstein
<b>Does anyone have a security interest in any of the patents?</b>	No

## Contact Information

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