



Annual IP Report

2023

Table of Contents

<i>The Patents</i>	3
<i>IP Queries</i>	5
<i>Contact Information</i>	5


The Patents

The patents cover an invention that describes the use of an iterative visual search engine. This technology is relevant to any platform where the content is visual in nature or where a visual representation of the end content can be used to make a choice. The invention also allows for the collection of specific user data to be utilized including content recommendations.

With patent protection claiming priority to 2014, Ask Sydney is truly a one-of-a-kind technology package.

Please see **Figure 1** for all current Issued Patents and **Figure 2** for all current Patents Pending.

Figure 1: Ask Sydney Issued Patent Portfolio


Issued Patent Portfolio:			
			
<u>Patent # /Application</u>	<u>Date of Reg. / Date of Filing</u>	<u>Status</u>	<u>Patents</u>
62/037,788	08.15.14	Provisional	System and method for matching food cravings with restaurant recommendations
US 9,323,786 (14/827,205)*	04.26.16 08.14.15	Issued	System and computer method for visually guiding a user to a current interest
US 9,779,160 (15/070,371)**	10.03.17 03.15.16	Issued	Iterative image search algorithm informed by continuous human-machine input feedback
US 10,268,702 (15/054,979)**	04.23.19 02.26.16	Issued	C-I-P of US Application 14/827,205
US 10,467,267*** (15/688,362)	11.05.19 08.28.17	Issued	Iterative Search Algorithm Informed By Continuous Human-Machine Input Feedback
US10,474,705 16/162,024	11.12.19 10.16.18	Issued	Iterative Search Algorithm Informed By Continuous Human-Machine Input Feedback
16/363,693****	12.15.20 03.25.19	Issued	Iterative Search Algorithm Informed By Continuous Human-Machine Input Feedback
6657215/2017-528766	01.07.21	Issued	Grant - Japan

2015301483/ 2015301483	12.01.20	Issued	Grant – Australia
ZL201580053795.5/ 201580053795.5	01.22.21	Issued	Grant – China

* Claim priority to US Provisional Application 62/037,788
 ** Claim priority to Application 14/827,205, which claims priority to 62/037,788
 *** Claims priority to application 15/070,371, claiming priority to Application 14/827,205, which claims priority to provisional 62/037,788
 **** Claims priority to 15/054/979

Figure 2: Ask Sydney Patent Pending Portfolio

Patent Pending Portfolio:



<u>Patent # /Application</u>	<u>Date of Filing</u>	<u>Status/Type</u>	<u>Patents</u>
16/596,393**	10.8.19	Pending	Iterative Search Algorithm Informed By Continuous Human-Machine Input Feedback
US2015/045391***	8.14.15	Pending	System and Computer Method for Visually Guiding a User to Current Interest
US2019/056374****	10.15.19	Pending	Iterative, Multi-User Selection and Weighting Recommendation Engine

** Claims priority to 15/688/362
 *** PCT: Nationalized: Australia, Canada, European Union, Japan, China, South Korea
 *** PCT Foreign Applications: Allowances: China, Japan; Pending: Australia, Canada, European Union, South Korea
 **** PCT: Nationalization Pending

IP Queries

The intellectual property of the Ask Sydney technology package is mature with international protections and wide-reaching enhancements. Figure 3 covers common queries prospective buyers have asked to better understand the state of the portfolio.

Figure 3: General Patent Queries for Ask Sydney IP

Query	Response
The complete status of each, including pending applications that may not have published	Available under NDA
Have any of the patents been involved in a litigation?	No
Have any of the patents been involved in a post-grant proceeding?	No
Who owns them?	Technology and patents are owned personally by (Ask Sydney LLC principals) Sydney Nicole Epstein, Paul Lawrence Epstein
Does anyone have a security interest in any of the patents?	No

Contact Information

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